

With POMA, ZooParc de Beauval launches a unique journey in the air with “Le Nuage de Beauval”



Inauguration gondola POMA@ZooParc de Beauval

On Thursday 25 April, Mr de Rugy, Minister of the Ecological and Inclusive Transition, officially inaugurated “Le Nuage de Beauval”, a gondola lift as unique in France as the zoo that houses it.



Gondola POMA©ZooParc de Beauval

▶ The fabulous "Le Nuage de Beauval" gondola lift boarded its first passengers on Saturday 30 March at 10 am for a journey unprecedented in France, at the heart of one of the world's four most beautiful zoos. Ever since, visitors have been flocking in large numbers to experience it for themselves.

Welcoming more than 1.5 million visitors each year, ZooParc de

Beauval takes care of 10,000 exceptional animals, including wild cats, hippos, great apes and elephants; and some of which are unique in France: pandas, koalas and the latest arrivals, Tasmanian devils. Connecting two remote areas in this 40-hectare park, "Le Nuage de Beauval" 24 gondolas address a genuine mobility challenge via facilitated travel and improved visitor

comfort, especially for people with reduced mobility.

Panoramic glass windows and glass floors offer unforgettable sensations: Beauval wanted to make this new mode of light transportation a one-of-a-kind experience that would give visitors a unique view of the park.

AN APPROACH TO ANIMAL PROTECTION AND SUSTAINABLE DEVELOPMENT

"Le Nuage de Beauval" gondola lift is an eco-efficient choice for light mobility. Designed and manufactured in France, its system minimises the impact on the environment, namely through its small footprint, the sound comfort provided by its silent "Direct Drive" drive system and technical configuration, and a successful integration with the surrounding landscape. Until the very end, the various construction phases of the project were carried out under

the close supervision of the zoo management, for whom the priority has remained above all the well-being of their animals, which the family company has been taking care of since 1980.

Following Sydney, Lisbon and Chimelong (China) more recently, Beauval is the first zoo in France to install a gondola lift on its premises. The director of the ZooParc behind the project, Rodolphe Delord, had the opportunity to try out this experience linking the elephant

space to the lions' den in a matter of minutes. He very happily announced, "It was better than what I had imagined", and Delphine Delord, Director of Communication and Education, added, "It's an incredible sight. The park looks like a model, and you experience it completely differently."

LE NUAGE DE BEAUVAL , THE STORY OF CO-CONSTRUCTION BETWEEN TWO FRENCH CHAMPIONS

POMA and Beauval co-constructed "Le Nuage de Beauval " project, from concept to completion. They have also signed a five-year service contract for the management of the gondola lift's operations and maintenance.

More than just an eco-efficient and sustainable means of transport, "Le Nuage de Beauval " is already an experience in its own right. A major achievement for Beauval

and POMA who combined their expertise to imagine and create a unique gondola lift offering visitors an experience so exceptional that one nearly forgets the primary function of "Le Nuage de Beauval": to transport you. A French success story, accomplished through the sharing of strong and committed human values.

TC8 TECHNICAL DATA

Length: 758 m

Capacity: 1,320

Vertical rise: 8 m

Number of cabins: 24

Speed: 4 m/s on average

Number of passengers per cabin: 8

Drive system: Direct Drive



Gondola POMA@ZooParc de Beauval

About POMA

Having built more than 8,000 installations worldwide over an 83 year period, French company POMA is a leading provider of cable transportation solutions. POMA innovates throughout the world, lending its cable transportation knowledge and expertise to the urban transports, snow, tourism, and industrial sectors. POMA has a turnover of €345 millions. POMA employs 1,113 people (including 800 in France) across its different industrial sites, all based in Auvergne-Rhône-Alpes.

Web : www.poma.net - Twitter : www.twitter.com/pomaropeways

PRESS CONTACTS:

POMA

Isabelle Carassic

isabelle.carassic@saatchi.fr

+ 33 (0)4 72 33 85 85

+ 33 (0)6 03 89 61 20

Julie Briand

Julie.briand@saatchi.fr

+ 33 (0)6 40 52 80 79