

## MOUNTAIN PLANET : POMA UNVEILS PURE, A CABIN THAT SIGNALS THE GROUP'S NEW MOMENTUM

*Grenoble, April 22, 2026 -*

*On the occasion of the Mountain Planet trade show, POMA unveils its latest creation: the PURE cabin. Drawing on 90 years of French expertise, it is designed to enhance the travel experience. The latest addition to the LIFE range-a new generation of cable transport systems-PURE follows in the line of POMA's strategic innovations aimed at delivering ever more high-performance, sustainable and universal solutions. With cutting-edge product innovation and increasingly comprehensive services to support operations and maintenance, POMA is fully committed to supporting cable transport operators and territories as they address their development challenges.*



PURE Gondola Lift ©POMA



## A COMMITTED VERTICAL REINDUSTRIALISATION TO PREPARE FOR THE FUTURE

On February 1, 2026, the Group completed the merger of POMA with its historic entities POMA Savoie (dedicated to mechanical manufacturing) and POMA Mont-Blanc (specializing in control systems, electrical equipment, and automation).

Alongside its subsidiaries SIGMA, which designs and manufactures cabins, and COMAG, an expert in installation and maintenance, this reintegration of production activities within a unified structure under the POMA brand aims to enhance operational coherence, strengthen control of the value chain, and provide customers with an ever more integrated level of support, from engineering through to operations.

With 1,650 employees and revenue of €520 million, POMA positions itself as a strategic partner for territories, combining industrial performance, innovation and strong local roots.



## MOUNTAIN PLANET 2026

### *The POMA Foundation Committed to a More Inclusive Mountain Environment*

The Group is also extending its commitments through the POMA Foundation, with enhanced support for the development of para skiing in the lead-up to the 2030 Paralympic Games. This commitment is notably reflected in financial support of €100,000 over the 2026–2030 period, along with human support aimed at promoting talent identification and supporting teams as well as Handisport and Adapted Sport events.

### *Other Highlights Celebrating POMA's 90th Anniversary*

Among the nods to POMA's historical legacy, the prototype of the iconic London Eye capsule was presented to the public. Rising to a height of 135 metres in the heart of London, this observation wheel—opened to the public at the time of the Millennium—ranks among the most visited tourist attractions in the world and showcases POMA's expertise in large-scale, bespoke international projects..

A new treat for all fans: POMA has opened a shop featuring iconic brand products and accessories, also available online at [poma-shop.net](https://www.poma-shop.net)

## ABOUT POMA

*With nearly 90 years of experience and more than 8,000 installations in 90 countries, POMA is a global reference in cable transport solutions. Its sustainable transport systems move 6.5 million people per hour. Across five continents, POMA innovates and delivers expertise in urban transport, mountain mobility, tourism and industrial applications. POMA generated revenue of €520 million in 2024, 70% of which was international. The Group employs 1,650 people, 60% of whom are based in the Auvergne-Rhône-Alpes region.*

<https://www.poma.net>

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