



2026 MOUNTAIN PRESS KIT

# POMA, IN THE HEART OF THE MOUNTAINS

**POMA**  
CREATING CONNECTIONS



MOUNTAIN • MOBILITY  
TOURISM • TRANSPORT

# POMA, SUPPORTING THOSE SHAPING the mountains of tomorrow

*As we move into spring, POMA takes stock of the ropeway systems built this year as well as its upcoming projects. In France and worldwide, technological choices reflect strong trends in the sector, focused on creating harmony between the mountains, the ski industry, and beyond. Resorts are adapting to match the expectations of their customers, and POMA supports regions as they work to develop their 4-season activities, providing innovative solutions for the mountains and all those who live in, visit and respect them.*

## SUPPORTING MOUNTAIN RESORTS AND THEIR CHALLENGES

**High-performance, fast, silent, eco-friendly and comfortable transport systems** that blend seamlessly into their natural environment constitute POMA's technological solution, always adapted to guarantee they are perfectly fit for purpose. A supplier of state-of-the-art ropeway transportation solutions, as well as being a solid partner, POMA helps resorts rethink their overall design, supporting them as they do what it takes to remain attractive in all seasons **while respecting the environment and promoting their region.** Another major challenge, rethinking mobility to the peaks and in the heart of the mountains, constitutes a strategic focus that involves assisting ski resorts as they undergo a more profound transformation, becoming a true community and shifting from winter sports resorts to mountain resorts based on an eco-friendly model. **Valley lifts and other peri-urban transport link-up systems** play an important role in the overall **approach** to mobility in the mountains, ensuring the link between peaks, valleys and various high-altitude sites..

### LIFE, THE NEW GENERATION OF CABLE TRANSPORT SYSTEMS

POMA is revolutionizing cable transport with its LIFE range, which embodies the perfect balance between technical expertise, cutting-edge technology, and sustainability. This innovation responds to growing customer expectations in terms of environmental optimization and operational performance. In Courchevel, the new Chenus gondola lift illustrates this ambition. A true concentration of innovation, it ushers in a new era for detachable monocable systems. Designed to enhance the passenger experience while meeting the performance requirements of operators.

[See page 14 for more information.](#)



## ENERGY SOBRIETY, A DEFINING COLLECTIVE GOAL

The need to manage the ecological transition without delay is driving mountain professionals to act collectively to reduce their environmental footprint in both the short and the long term. Alongside operators, POMA is an established pioneer and leader in ropeway transportation systems **with the least environmental impact** throughout their entire life cycle.



At the heart of an innovative approach called **LIFE R'way**, POMA's commitment to making ropeway transportation increasingly virtuous translates into a selection of products and services that are even more efficient and eco-friendly, for a lower environmental impact. All the technologies developed within the framework of LIFE R'way can be integrated into new installations as well as older machines.

Options range from one-off low-consumption solutions, which can even be set up remotely, to the transformation of systems as part of more structural renovation operations. In every case, POMA offers its operator-customers the opportunity to combine high performance and energy efficiency with turnkey solutions.

## THRILLING SKYRIDER CABINS

In response to the needs of its operators and mountain destinations, POMA also **helps resorts as they make their multi-season transition and** diversify their activities. In addition to supplying carriers specially adapted for transporting mountain bike equipment, for example, POMA is launching a new series of thrilling cabins called SkyRider, offering both holidaymakers and local tourists a new, out-of-the-ordinary flying experience! **The SkyRider cabin** comes in several sizes and offers several types of experience for sensations of free flight... in complete safety! In the SkyRider EVO cabin, standing passengers wear a harness and are free to move around, exposed to the exterior on all 4 sides of the cabin. Thrills guaranteed!

## E-PILOT OPERATING AID

**E-Pilot is POMA's solution** for assisting operators with their monitoring responsibilities, allowing them to focus on other tasks in the vicinity of the installation such as welcoming passengers and carrying out occasional maintenance tasks.

**The E-Pilot technology acts as a control system**, combining remote supervision of the installation with a set of technical features to manage operational safety functions. Five POMA ropeways have been operating with E-Pilot assistance since 2018, which has allowed us to capitalise on valuable feedback in both mountain and urban environments. **E-Pilot is a simple, reliable solution** that lives up to operators' expectations. It addresses both the technical and organisational aspects of each operating environment **for optimum ropeway availability**.



In addition to product expertise, POMA also supports resorts by employing a specific, customised approach to make each project unique.

The backbone of any skiing area, each lift now gives consideration to more than just mobility, to become the signature feature of a given site or area. Resorts are vying with one another to be the most innovative in order to make a good impression and offer the best customer experience. As a result, in addition to meeting technical and capacity requirements, serious thought is also given to the appeal of gondolas, chairs and stations. POMA has optimum solutions for meeting the environmental challenges of low, medium and high-altitude skiing regions.

*POMA applies its exceptional know-how and a fundamental approach to every project undertaken. Whatever its size, whatever the challenge, strong partnerships make it possible to accomplish great feats. All committed to a more responsible mountain, our clients trust us to innovate in the service of sustainability, as illustrated by the new Chenus gondola lift in Courchevel. Part of the LIFE range, this detachable POMA station, co-developed with cable transport operators, combines operational comfort with reduced environmental impact. In the same spirit, new installations are helping to transform the mountain experience: the Poutran gondola strengthens the structuring link between the Oz-en-Oisans valley and the Alpe d'Huez ski area, while the two-stage Roche de Mio gondola enables faster and more comfortable access to the Chiaupe glacier in La Plagne, via a panoramic journey at the heart of the high mountains. These new installations enhance flow and accessibility within the ski areas, as seen in Les Arcs with the Villaroger gondola, which replaces two detachable chairlifts and establishes itself as a modern new gateway to the summits.*

*On all French mountains, innovative ropeways boost regional dynamism throughout the year with sustainable solutions that transform passenger transport into experiences of pure pleasure.*



### **CHENUS - COURCHEVEL, France** 10-seater gondola lift

After 55 years of service, the Chenus gondola lift in Courchevel will be replaced by a modern, innovative installation designed to minimize environmental impact. Equipped with the **LIFE** range, this next-generation system is a true concentration of innovation dedicated to operational efficiency, paving the way for **a new era in detachable monocable technology**.

Quieter and more wind-resistant, featuring spacious EVO 10-passenger cabins and increased capacity, the new gondola will deliver **enhanced performance** in line with the needs of skiers in winter and tourists in summer. In addition, a freight transport function will be implemented for local restaurants, reducing the use of motorized goods vehicles on snow. This valuable service further strengthens Courchevel's commitment to environmental protection.

## VILLAROGER - LES ARCS, FRANCE

10-seater gondola lift

In 2025, the Villaroger gondola lift construction project, undertaken by ADS, will be launched as part of a major initiative to modernise the backbone providing access to the Les Arcs skiing area from Villaroger. It will replace 2 old POMA chairlifts departing from the foot of the slopes. Equipped with a DirectDrive® motor and SmartBoard control panel, the new gondola lift **will operate at 7 m/s and integrate POMA's latest technological options**, for guaranteed reliability and performance.

The Villaroger gondola lift will have **EVO WIDE 10-seater** cabins, promising passengers a comfortable travel experience. Significant site constraints have been taken into account, in particular because the bottom station sits beneath a high-voltage power line, which imposes additional technical challenges. By combining all these features, the Villaroger gondola lift aims to not only modernise but also significantly improve the overall experience offered to visitors to the Les Arcs skiing area.



## ROCHE DE MIO - LA PLAGNE, FRANCE

10-seater gondola lift

The Roche de Mio two-section gondola lift is the final link in an ambitious **modernisation project aimed at linking Plagne Bellecôte to the Chiaupe Glacier**, via the Roche de Mio Plateau. It will provide faster and more comfortable access with EVO 2 XLINE cabins offering 360° panoramic views and a capacity of 3140 pphpd. As part of an **environmental approach** that includes dismantling older infrastructure to preserve the glacier ecosystem, these installations are characterised by a reduction in the number of towers, a doubling of transport capacity, **innovative motors and environmentally friendly resorts, combining performance and sustainability.**



## POUTRAN - OZ EN OISANS, FRANCE

10-seater gondola lift

Built in 1987 by POMA, the Poutran gondola lift was one of the first to offer 12 seats, a giant leap forward for the skiing area. Today, its replacement is essential in order to offer customers **a better experience**, greater comfort and extra capacity.

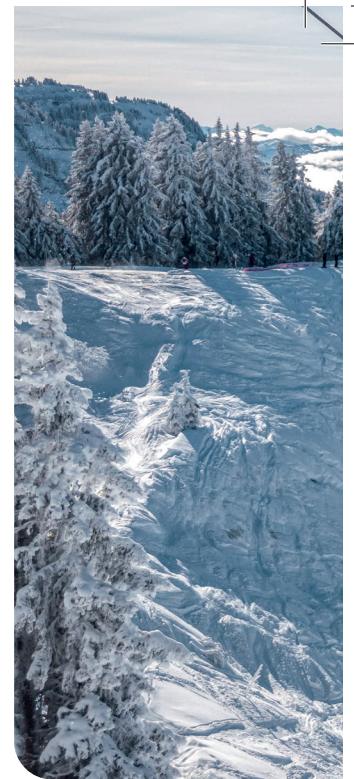
The project involves installing a new **10-seater, two-section, state-of-the-art gondola lift**. Designed to deliver optimum performance, it will always be a strategic axis directly connecting Oz-en-Oisans and Alpe d'Huez. Capacity will increase from 2000 to 2800 p/hr.

### INNOVATING TO REFLECT REALITIES ON THE GROUND

Operators turn to POMA teams not only to install new equipment, but also to manage the entire life cycle of their installations. Environmentally sustainable by nature, it is possible to move all or part of a ropeway in order to create a new one in line with new needs.

Ropeway renovation experts at POMA work closely with customers to design the most suitable solution. Transformations are adapted to the age and condition of the ropeways to guarantee that the machinery complies with safety standards and improve performance and overall comfort.

There are many advantages to this method, including a reduced maintenance budget and fewer administrative procedures. It increases the availability and initial value of devices while giving the site a more modern image in the eyes of customers. In addition, transforming an existing system is an opportunity to carry out an overall energy renovation.



#### PIC BLANC - ALPE D'HUEZ, France

70-Passenger Aerial Tramway Renovation

Built in 1986, the Pic Blanc gondola lift is the emblematic installation of Alpe d'Huez. Departing from the resort, **it provides access to the summit of Pic Blanc, which rises to an altitude of 3,330 meters.** Following an initial phase of modernization of the mechanical components and electrical installations, a final upgrade phase was carried out with the **replacement of the cabins.** SIGMA's teams demonstrated their agility by designing new, custom-made cabins for the Pic Blanc gondola—modern, comfortable, and adapted to the existing infrastructure—**while optimizing the system's overall performance.**

All of these operations have notably simplified maintenance operations and enhanced the image of Pic Blanc. SATA is modernizing the iconic Pic Blanc gondola, originally built by POMA more than 30 years ago, thereby extending the service life of this line for many years to come and ensuring **its operation in all seasons.**



### GRON – LES CARROZ D'ARÂCHES, France

6-Passenger Chairlift Redevelopment

The Gron chairlift is **fully aligned with the modernization of the Les Carroz d'Arâches ski area**. Replacing the former fixed-grip four-seater chairlift, this high-performance installation ensures a smooth ascent to the Pointe de Cupoire at 1,882 m, while offering a direct and natural connection to Morillon. Having become a key axis within the Grand Massif, it **significantly improves access** to the upper Morillon area and guarantees a comfortable ski-in/ski-out return to the center of Les Carroz.

Thanks to its recent **reused technology**, increased capacity, and **reduced travel time**, the chairlift delivers a high level of comfort, safety, and reliability. It also supports the development of sustainable skiing in the Gron sector and is **perfectly suited to four-season activities**. With careful attention to integration, the installation features a controlled environmental impact and a layout designed to respect site constraints while blending harmoniously into the landscape.

### LAS DONNAS – AURON, FRANCE

52-Passenger Aerial Tramway Renovation

**A true emblem** of the Auron resort since 1937, the Las Donnas cable car stands as one of the historic installations of **the Alpes-Maritimes' largest ski resort**, which boasts 135 kilometers of alpine ski slopes. A structuring element of the ski area, it provides one of the **main access routes to the resort's most frequented sector** from the Chastellares plateau and snow front, and operates in both winter and summer seasons.

As part of a strategy to modernize and extend the service life of the installation, the **two cabins are being replaced with new vehicles meeting current standards**. This upgrade will significantly **enhance travel comfort and the overall passenger experience**, offering a new way to enjoy the ascent—smoother, more attractive, and more immersive. It will also help extend the lifespan of the system while **maintaining transport capacity** as close as possible to existing levels.

### Allant toujours plus loin...

POMA a également développé un **service d'assistance 7/7 toute l'année**. L'équipe dédiée répond aux appels des clients, conjuguant toutes les compétences techniques, se rend disponible pour diagnostiquer les avaries et gérer les différents dépannages.



# LIVING IN THE MOUNTAINS YEAR-ROUND, a regional challenge

## RETHINKING MOUNTAINS AND ACCESS

Tourism is becoming more diversified, the aim being to create more links between the high mountains, the middle mountains and the valley. And even beyond that, **valley lifts** are part of **a virtuous, multimodal mobility plan**, offering a sustainable way of travelling “the last leg”, for all those making their way to the mountains from Paris or London... This involves supporting the entire ecosystem of a region, where environmental requirements are inextricably linked to a socioeconomic approach, and where improving inhabitants’ quality of life is crucial.

Valley lifts serve to **connect the valley’s transport systems**. They provide quick, easy and pleasant access to the mountains, while also addressing additional challenges, for example by providing daily transport to and from establishments for employees (permanent and seasonal), school children and pensioners, etc., or even transporting equipment and waste. Naturally, valley lifts are also **a good carbon-free public transport solution** for the issue of mountain pollution, which results mainly from road travel to resorts.

Similarly, the ropeways connecting a resort’s different levels and sites meet peri-urban mobility needs. Through its experience in ropeway transportation, in particular in urban areas, POMA has the resources to design particularly silent ropeways suitable for intensive use. POMA is therefore a preferred partner when it comes to **supporting regions** throughout all the phases of their mobility planning and design. In addition to building and installing valley lifts, POMA offers a host of related services, such as innovative predictive maintenance solutions and the integration of a concierge service for luggage and skis.



**CRÉMAILLÈRES EXPRESS - LUCHON SUPERBAGNIÈRES, France**  
10-seater detachable gondola lift

In the heart of the Pyrenees, the village of Luchon has gained a new valley lift to link the spa resort to the skiing area at an altitude of 1800 mm. After the old gondola lift's 30 years of service, the new Crémaillères Express gondola lift is the new replacement offering **a more modern and sustainable mode of transport**. Travelling on this line, which for a long time had the biggest difference in altitude for a gondola lift in Europe, will now be like never before!

All year round, 2000 people per hour will be able to access the different activities in the resort and on the Superbagnères plateau, in outstanding comfort on board the latest-generation **10-seater Evo cabins**.

The Crémaillères Express gondola lift is **a valley-resort link** that is accessible to all, **low-carbon and quick**, climbing 1150 m (with an average gradient of 49%) in just 8 minutes.

In keeping with its neighbouring community, Peyragudes, whose valley lift Skyvall has been a success since opening in 2019, the new Luchon

**Crémaillère Express gondola lift is part of a plan to modernise and attract tourism, central to regenerating spa areas in the Pyrenees.**



**LE VALLÉEN, L'ALPIN, ST-GERVAIS THERMAL ELEVATOR, France**

Two 10-seater detachable gondola lifts and an ecological inclined elevator

Fully committed to sustainable mountain planning and development, Saint-Gervais entrusted POMA with the construction of 3 installations.

Saint-Gervais-les-Bains acquired a POMA valley lift to overcome the problem of heavy road traffic in the valley and offer inhabitants **a solution for their daily transport needs**, all year round, comfortably seated on board **EVO XLINER** cabins. The 10-seater valley gondola lift bottom station is located directly in the Fayet SNCF train station, offering a quick, low-carbon **multimodal connection** for both locals and holidaymakers to the centre of Saint-Gervais and its skiing area, with just 8 towers on the line.

As part of an overall project led by the STBMA, the 2<sup>nd</sup> part of the connection and the main route, which links up with the foot of the slopes directly (the current Saint-Gervais DMC) has been replaced by a 10-seater, 7m/s detachable gondola lift.

A total of 4.3 km of ropeway transportation makes it possible to reach Le Bettex at an altitude of 1400 metres, from the valley's main road and rail access points, while enjoying stunning views of Mont Blanc. Direct Drive, E-Pilot, ENDURANCE roller batteries and EFFILINER® liners... The STBMA has reached out to the Group once again, entrusting POMA and its subsidiaries with 2 elegant gondola lifts equipped with **performance-oriented and sustainable technology options**, including world-first LIFE R'way-labelled features on the new valley lift!

Constituting the 3<sup>rd</sup> project in the new **sustainable mobility offer** in Saint-Gervais, the town council has invested in an innovative, eco-friendly inclined elevator to connect the village centre and the thermal baths near Fayet. Unique in France, this innovative, eco-friendly system is one of only a few in the world to operate **using waste water** and which, combined with a generator, produces electricity in 80% of load cases, while transporting users between the thermal baths and the centre of Saint-Gervais. Visitors will be able to discover the new-look Saint-Gervais, a destination **100% focused on providing an innovative, sustainable mobility solution** for everyone.

# A DIVERSIFIED OFFER, for a more responsible tourism model

## SUPPORTING MULTI-SEASONALITY

IN addition to skiing, which remains the main focus, additional experiences must now be added to meet new expectations; **resorts are aware of this, and are innovating** to offer new activities to non-skiers, such as snowshoeing, sledging, kid-friendly infrastructures, mushing, wellness activities, mountain biking, outdoor sports, cultural events, etc. More generally, resorts are upgrading their facilities as part of a global development strategy to remain attractive in all seasons, while **respecting the environment** and promoting their region. POMA is supporting resorts in terms of ropeways and green transport to **connect the sites** where these new activities take place and offer **environmentally friendly mobility solutions** that address these multiple challenges. After all, rethinking mobility in the mountains will require assisting ski resorts as they undergo a more profound transformation from winter sports resorts into mountain resorts based on an eco-friendly model.



**EVETTES - CHAMONIX, France**  
6-Passenger Chairlift

The replacement of the Évettes chairlift marks a major milestone for the Compagnie du Mont-Blanc (CMB), which is making a structured investment based on three key priorities: **improving operational performance, strengthening environmental leadership, and delivering a technically demanding project** in a high-mountain environment. This aging installation is being replaced by a modern detachable six-seater chairlift (D-Line), in line **with current standards for comfort, safety, and reliability**. As a mission-driven company, CMB pays particular attention to landscape integration, energy efficiency, and the long-term sustainability of its equipment. To meet these requirements, the **new Évettes chairlift is equipped with the LIFE range**, designed to reduce environmental footprint through eco-designed, energy-efficient solutions incorporating recycled or bio-based materials. This project is also part of a broader multi-year program. The Trappe and Autannes chairlifts will likewise be replaced by LIFE-range detachable six-seater chairlifts, **ensuring technical and environmental consistency** across the entire sector.



## COMBELOUVIÈRE - VALMOREL, FRANCE

### 10-Passenger Gondola Lift

This new installation will replace the Combelouvière four-seater detachable chairlift, originally built in 1987, for the 2026/2027 winter season.

The project features a major design innovation: **the ability to incorporate an in-line deflection of approximately 7 degrees (without an intermediate station)** in order to reach the upper station of the Celliers gondola, while avoiding overflight of certain land parcels.

While POMA has previously implemented this type of solution on a detachable chairlift, this marks a first for the POMA Group on gondola lift technology.

A project to watch closely, this achievement could **pave the way for technically and economically efficient solutions** to address alignment constraints in mountainous environments, and potentially be applied to other destinations and mobility types as well.

## RADAZ - MEGÈVE, FRANCE

### 6-Passenger Chairlift

This project aims to replace the existing fixed-grip four-seater chairlift with a more recent and reliable installation, capable of **increasing capacity from 2,000 to 2,700 passengers per hour** while reducing travel time by nearly 50%. Access to the lower station will also be improved through a complete reconfiguration of the layout.

**As a true gateway to the sector**, this next-generation chairlift is intended to become a shared reference point. It will enhance passenger safety by offering easier boarding and simplified disembarking, while optimizing operations thanks to significantly **reduced sensitivity to icing-particularly through storage on the rails**. Its design also improves overall availability and ensures the long-term viability of skiing in this strategic area of the resort.

## BALME - LA CLUSAZ, FRANCE

### 6-Passenger Chairlift

The municipality of La Clusaz has defined a master plan built around two major ambitions: to secure and sustain ski activity through to 2050 and beyond-particularly **in the emblematic Balme sector-and to diversify the tourism** offer by strengthening summer and non-ski activities. The redevelopment of the Combe de Balme fully aligns with this strategy, involving the removal of the fixed-grip four-seater chairlift installed in 1993, the reworking of the Bergerie, Blanchot, Crintiaux, and Tête Blanche ski runs, the creation of a new snowmaking network, the implementation of a preventive avalanche control system, and the construction of the new Col de Balme chairlift. This detachable six-seater chairlift equipped with **LIFE range**-meets several key objectives: improving passenger safety and comfort by **reducing travel time from 14 to 7 minutes**; facilitating access for intermediate skiers to the Balme summit; providing pedestrian access to the col and its footbridge; reducing environmental impact and operating costs; and ensuring the long-term sustainability of skiing in this strategic area for the next fifty years.





## **POMA, A FRENCH value chain**

## POMA, ROOTED LOCALLY ABOVE ALL

The Group is pursuing its development objective with increasingly efficient equipment to promote sustainable mobility.

**POMA and its 4 industrial subsidiaries located in the Rhône-Alpes region**, the group's historic birthplace, are reorganising their sites for optimal management of operations, **engineering, manufacturing, assembly and installation and ensure global control of all ropeway transportation projects, including engineering work.**

SACMI manages the production and pre-assembly of the mechanical subsystems; SEMER is in charge of electrical equipment and industrial automation; SIGMA designs and manufactures the cabins; and, finally, COMAG is responsible for on-site installation and equipment maintenance.

POMA thus has **integrated management of the entire value chain, from operations up to the service and maintenance**

of the urban or tourist sites.

Since its installation in Gilly-sur-Isère in 2017, the performance of the new POMA industrial site has met the Group's ambitions, with continuous investments in cutting-edge machinery and technology.

In total, **235,000 sq.m. of industrial area** for production activities, in Isère, Savoie and Haute-Savoie, where POMA has always maintained its roots, completely controlling the quality of its products locally and maintaining strong and **close links** with its customers.

The mountains are a valuable asset and a natural area that must be preserved. Given the enormous challenges facing resorts, there is just one way of reconciling the different ambitions: **sustainable innovation**. Through its mobility solutions, to ensure more convenient access and carbon-free travel, POMA is reasserting its position as a **partner of choice in local networks, from the heart of the French Alps.**



### POMA ACADEMY, A TRAINING ASSET

For 40 years, POMA has been creating solutions to support **skills development** in the ropeway transportation industry.

We offer a wide range of both classroom-based and digital ad-hoc training courses, anticipating all operating and maintenance needs to ensure safety and system availability.

POMA has already **trained 5000 people** worldwide thanks to its UPilot(r) digital e-learning platform with an integrated 3D ropeway simulator.

## PARTNERSHIPS

Backed by its experience and knowledge on the ground, POMA has always been surrounded by the best expert partners in their fields.

First of all, by listening to its customers, mainly mountain resort operators, to identify the development areas that are most meaningful to them. The strength of collective work has always been the driving force to find solutions that perfectly meet their needs, up to the industrialisation and marketing of solutions for the benefit of all.

Then, by fully involving the teams of various departments within POMA and the POMA Group's subsidiaries, to bring the most added value in the analysis and implementation of the most appropriate technical solutions

Finally, based on a comprehensive collaborative approach, **the French mid-market company** is surrounded by the most relevant manufacturers in their fields of expertise, companies of various sizes from start-ups to major groups, always giving priority to local partnerships: Michelin, Bluecime, Partech, CEA, Innodura, Arcelor, Thalès, etc. bolster the technical expertise and provide additional value.

It is the strength of an entire ecosystem around sustainable mobility that opens the field of possibilities to tackle the complex challenges we face.

# THE NEW GENERATION of ropeway

CO-DEVELOPED  
WITH OPERATORS

ENERGY EFFICIENCY  
AND HIGH DURABILITY

MAINTENANCE SAFETY  
AND ERGONOMICS

HIGH PERFORMANCE  
AND LOW NOISE

# LIFE

LARGE IMPACT FOR EFFICIENCY



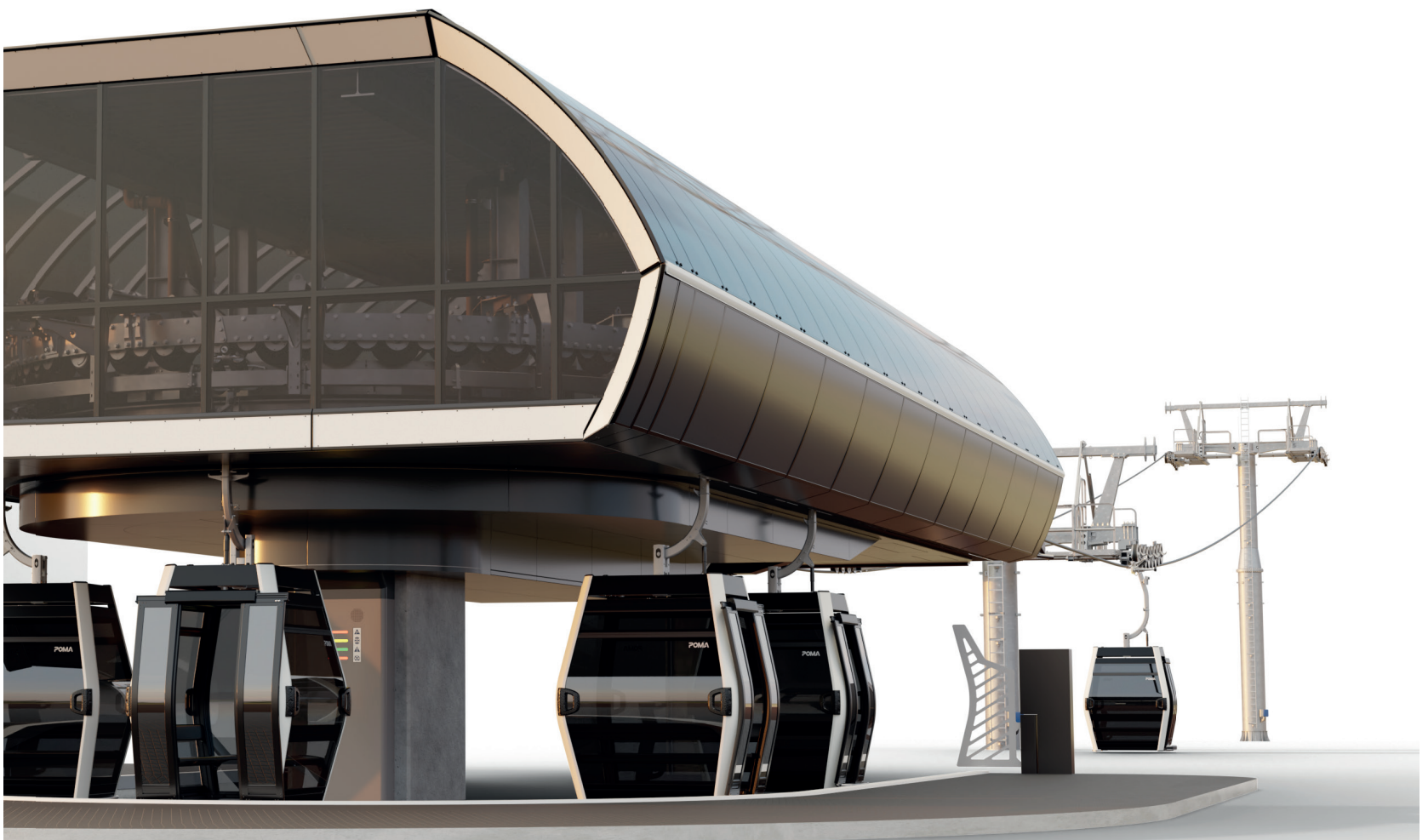
Building on several decades of experience and unparalleled global feedback, POMA has designed a cable transport range that strives to achieve the ideal balance between technical mastery, cutting-edge technology, and sustainability. Every component is engineered to ensure absolute reliability and long-term performance, providing operators with an efficient, scalable solution of uncompromising quality.

Extending its commitment to sustainable development and driven by the LIFE R'way initiative—now a benchmark in the industry for low-impact mobility—this range fully embodies POMA's vision for responsible mobility.

At the forefront of innovation, it incorporates the highest standards in energy efficiency, environmental impact reduction, and maintenance optimization, ensuring smooth and sustainable operations. Passenger comfort, operator ergonomics, and operational excellence lie at the heart of its design.

With LIFE integrating Ropera technology, the result of innovation within the HTI Group, POMA sets a new standard by delivering high-performance, scalable solutions designed to meet the mobility challenges of today and tomorrow.

## LARGE IMPACT FOR EFFICIENCY



# POMA COMMITTED

## to those striving to promote the mountains



### THE POMA FOUNDATION



The POMA Corporate Foundation, **founded in 2019** by the five French entities of the POMA Group (COMAG, POMA, SACMI, SEMER and SIGMA), is committed to two major issues: **sustainable mobility and transition in the mountains**, directly linked to the Group's values and know-how. Founded in Auvergne-Rhône-Alpes, the Foundation is involved in areas close to the Group's entities, promoting and supporting high-impact local and regional initiatives.

Its actions are centred on three priority areas:

- **Solidarity**, to strengthen social ties and promote inclusion, especially among young people.
- **Disability**, using sport as a lever for self-sufficiency and self-improvement.
- And **the environment**, with priority given to sustainable mobility and the preservation of mountain ecosystems.

The Foundation supports associations through financial sponsorship and skills sponsorship, used to boost the regions and the stakeholders involved. In this regard, the Foundation co-founded the **"Imagine Your Mountains"** collective with 10 other mountain foundations and funds, which issues a call for projects every year. It also implements its own projects.

### IN 2025

- **22** associations supported
- **33** actions organised
- **€50,000** paid to associations
- **€17,700** of equipment donations
- **114 work days** given in skills sponsorship
- **Over 100 employees** involved in associations
  - > 84 employees involved in our actions
  - > 40 volunteers for Glisse en Cœur 2024

### POMA SUPPORTS "GLISSE EN COEUR"

Glisse en Cœur is the flagship charity event for the French mountains. It involves more than 160 teams, a non-stop 24-hour relay on skis and a charity evening, all organised to collect donations for associations working for children. POMA participated in this great initiative for the second year in a row.

For this 17<sup>th</sup> edition, a total of €873,416 was collected to support four associations working for children. Three teams of skiers and a team of volunteers were joined by 40 of our colleagues, collecting almost €12,000. This event is in line with POMA's commitment to disability and solidarity, and to a dynamic mountain community.

The race also took place on the superb Charmieux chairlift!



**POMA, COMMITTED TO THE “ENFANCE ET MONTAGNE” FUND**



Created by the **Syndicat National des Moniteurs du Ski Français** in 2020, the **Enfance & Montagne** endowment fund strives to boost and support **discovery classes in the mountains in both winter and summer**. These moments of opening up to the outside world and collective living, a source of enrichment for children and their teachers, represent a real economic stake for the mountains. The “Enfance et Montagne” endowment fund is firmly committed to promoting the renewal of this educational movement, which, **since the 1950s, has allowed generations of children to discover mountains and skiing**.

As a committed promoter of mountains, POMA stands alongside the SNMSF, supports the missions of the “Enfance et Montagne” fund and shares its values of **commitment, excellence and sharing**.

In 2021, €371,000 was allocated in grants to 354 classes. A total of 9000 students were supported in their discovery of mountains, **their values and the practice of skiing**.



**Marie Bochet, une championne au grand cœur**

The POMA Foundation and Marie Bochet, an unwavering partnership. For the past 10 years, Marie Bochet and POMA have maintained a sacred connection around the mountains and their values. A POMA Ambassador since 2014 and a volunteer administrator of the Foundation of the same name, this skier from Beaufortain and the world leader in ropeway transportation form a dream partnership that upholds local culture, the values of sport and French excellence.

Multiple world parasports champion and Paralympic champion in alpine skiing, Member of the French military ski team.

*“The mountains connect us, but the Foundation really embodies the connection I have with POMA and further reinforces the values that we defend. It gives me the opportunity to take concrete action on projects that have meaning for me, alongside the people involved”.*

**SKIING, A SHARED PASSION**

**POMA RENEWED ITS COMMITMENT TO THE FRENCH SKI FEDERATION IN SUPPORT OF UP-AND-COMING FRENCH SKIERS.**

POMA and the French Ski Federation both want to breathe life into their region and they share the same values: endurance, surpassing oneself, respect for mankind and the environment. Ski lifts were created in the 1930s, with the arrival of skiing in France, so it is quite natural for POMA to want to support this activity and its development at all levels and for all audiences.



Since 2018, POMA has become the Official Partner of the French Youth/ Junior Alpine Ski Team.



Charbonnet - La Rosiere



Pic Blanc - Alpe Huez



Les Marches - Orcières Merlette 1850



La Rosta - Les Gets

Chenus - Courchevel



Rif Nel - Alpe Huez



Gron - Les Carroz

La Logère - Crest-Voland



Villaroger - Les Arcs



## 2026 AGENDA

### MOBCO

Paris - France  
June 9 to 11, 2026

### DSF CONGRESS

Valence - France  
September 24 to 25, 2026

### SALON DES MAIRES

Paris - France  
November 22 to 24, 2026

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